



Targeted Content Marketing Program

Increase Customer Interest In Your Products And Solutions.

We've distinguished easy ways to:

- 1. Grow Sales**
- 2. Engage Customers**
- 3. Increase Inventory Movement**

We've had 40 years of experience helping retailers, distributors and companies like KAL, Enzymatic Therapy, Essential Formulas, Ester-C, Sun Chlorella, Nutrex, Europharma and PharmAloe leverage third party, advertising - free, targeted content marketing using the award winning *Nutrition News*.

Our *Nutrition News* content marketing programs have been tested and proven to deliver results like these:

- Category SKU Sales Increased 18 X In 3 Weeks
- Bottom To Top In Regional Same Store Sales In 12 Months
- SKU Increase From 40,392 Units to 813,892 Units In Only 2 Months

Select Monthly Advertising-Free *Nutrition News* Topics To Support Specific Category SKUs

3 Months	6 Months	12 Months
4 Pg 4 C <i>Nutrition News</i>	4 Pg 4 C <i>Nutrition News</i>	4 Pg 4 C <i>Nutrition News</i>
Product Coupon Optional	Product Coupon Optional	Product Coupon Optional
Retailer One Sheet	Retailer One Sheet	Retailer One Sheet
Topic Description 75 Words	Topic Description 75 Words	Topic Description 75 Words
3 Topic Press Releases	6 Topic Press Releases	12 Topic Press Releases
12 Social Media Posts	24 Social Media Posts	48 Social Media Posts
300,000 Print Copies	600,000 Print Copies	1,200,000 Print Copies
\$60,000 1 Pmt	\$108,000 1 Pmt	\$192,000 1 Pmt
\$25,000/Month	\$18,000/Month	\$16,000/Month

Guaranteed To Earn At Least \$3/\$1 ROI*

GetResults@NutritionNews.com
<http://www.nutritionnews.com/natural-product-businesses/>
 4108 Watkins Drive – Riverside CA 92507-4701
 800-784-7550 – 951-784-7500 – 951-848-0595 fx

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