



Custom Content Marketing Program

Increase Customer Interest In Your Ingredient, Product or Solution.

We've distinguished easy ways to:

- 1. Grow Sales,**
- 2. Engage Customers**
- 3. Increase Inventory Movement.**

We've had 40 years of experience helping companies like KAL, Enzymatic Therapy, Essential Formulas, Ester-C, Sun Chlorella, Nutrex, Europharma and PharmAloe leverage third party, custom content written by the staff at the award winning *Nutrition News*.

Custom Content Package

Limited License Reprint Rights
4 Page 4 Color Newsletter
Optional Coupon Included
One Sheet For Retailers
Product Blurb 75 Words
Press Release
20 Social Media Posts
Post On NutritionNews.com

Investment: \$10,000

50% Due Upon Contract Signature
Balance Due Upon Receipt Of Final
Content Approval

Additional Services Available: Discounted Volume Printing Packages,

Custom Content Process

Three Design Interviews with Key
Company Contacts
Research Review Including:
Clinical Trials
Proprietary or Third Party
Research Review
Reference Materials
Manufacturer Provided Images
Identify Other Appropriate Images
Secure Usage Rights In All
Custom Content Formats
Up To Three Editing Reviews
Custom Content Provided
In Print Ready Format

Guaranteed To Earn At Least \$3/\$1 ROI*